

Stakeholder mapping and context scoping: The Advocacy for Elimination Initiative

Terms of Reference

Summary

Malaria No More UK (MNMUK), the END Fund, and the Global Institute for Disease Elimination (GLIDE) are seeking an experienced consultant to conduct a detailed scoping and stakeholder mapping in Kenya and Rwanda to support the ongoing design and development of a joint advocacy initiative in Africa, specifically leveraging the potential synergies between the issues of malaria and neglected tropical diseases (NTDs). The emphasis will be on enabling an innovative approach to collaboration and partnership between actors on both issue areas.

Approach Overview

MNMUK's mission is to catalyse and inspire the global partnerships, leadership, and financing to end malaria within a generation. MNMUK has acted as a powerful voice for malaria, helping to unlock significant resources and political commitment which have contributed to remarkable progress towards ending the world's deadliest disease.

The END Fund is the leading collaborative philanthropic fund solely dedicated to controlling and eliminating the five most common neglected tropical diseases. Since its founding in 2012 through 2019, with its partners, the END Fund has provided over 922 million treatments for NTDs worth more than \$1 billion, trained over 900,000 health workers, and provided more than 17,000 surgeries to people suffering from blinding trachoma and lymphatic filariasis.

GLIDE is a new global health institute, rooted in Abu Dhabi, focused on accelerating the elimination of four preventable diseases of poverty: currently malaria, polio, lymphatic filariasis, and river blindness by 2030 and beyond. Founded in 2019, GLIDE strives to elevate awareness and engagement, advance elimination strategies, and foster and scale innovation to realise a world free of infectious diseases of poverty.

With the looming threat of a resurgence of global health challenges precipitated by the ongoing COVID-19 pandemic, better coordination and collaboration across multiple sectors is urgently needed to protect the hard-won gains the global health community has made, and to push forward further momentum towards ending disease.

The global health community is increasingly moving towards more integrated and holistic approaches to the world's most pressing health emergencies. MNMUK, The END Fund, and GLIDE are committed to effectively deploying their capacity as part of broad coalitions and partnerships, leveraging their track records and issue expertise to enable ambitious initiatives that have truly transformational potential.

MNMUK, The END Fund, and GLIDE see a substantial opportunity in exploring the linkages and synergies between malaria and neglected tropical diseases (NTDs). Whilst NTDs are by definition a broad group of diseases, taken as a whole they often share commonalities with malaria that indicate a potential for effective collaboration, including:

- Co-endemicity (there is significant geographical overlap between malaria and NTDs, both at the national and sub-national level)
- Shared vectors (i.e. mosquitos are a vector for both malaria and lymphatic filariasis)
- Shared administrative responsibility (Ministry of Health departmental portfolios often include both malaria and NTDs in the same brief, and vector control teams are often a specialised and/or separate department within health ministries)

Whilst the final delivery framework is still under development, provisionally the key pillars of activity for this initiative will be as follows:

Pillar 1 – Coalition building: Creating powerful multisectoral coalitions of champions – policy, science, business, media, faith, youth, and frontline health partners – to unify the voice of the movement to end malaria and NTDs, and advance progress around shared advocacy goals.

Pillar 2 – Movement building: Creating a popular movement for the elimination of malaria and NTDs by aligning with key cultural sectors such as music, sport, and the arts. Linking the diseases to key national conversations on issues including young people, technology, and prosperity.

Pillar 3 – Grant making: Establish and maintain a grants facility to support a range of local organisations to deliver innovative communications and advocacy work to support the strategy and voice of the coalition and elevate the profile of malaria and NTDs, building a sustainable and independent movement.

Pillar 4 – Thought leadership: Promoting the “why” of ending malaria and NTDs, including a health, social, and economic impact analysis, and exploring the work of the Initiative’s partners by developing human-centred case studies, developing/assessing innovations in programmes and technology, and validating the “Initiative” approach to tackling complex cross-sectoral issues.

Cross-cutting themes: Fostering transnational linkages by connecting and amplifying efforts across the region, providing access to pan-African business and creative networks, influential talent, and international platforms, maintaining a steady pipeline of funding resources for the Initiative.

Scoping Objectives

The purpose of this scoping will be to provide a comprehensive context analysis of the existing stakeholder landscape for both malaria and NTDs within Kenya and Rwanda. The objective of this scoping will be to achieve a greater understanding of the Kenya and Rwanda country context along the following thematic areas:

Technical / Programmatic

- Understanding the commonalities between approaches to ending malaria and NTDs in Kenya and Rwanda, and scoping what opportunities exist for deeper and broader collaboration;
- Mapping specific areas, communities and demographics where a shared or collaborative approach encompassing malaria and NTDs might add the most value;
- Understanding the organisational and contextual factors that affect sustainability;
- Understanding existing resource gaps and other challenges that impede greater collaboration.

Advocacy and Comms

- Understanding shared advocacy objectives and issue areas where malaria and NTD organisations can work jointly to achieve greater impact;
- Exploring the role of communications media and campaigns to enable and enhance collaboration at multiple levels - at the community, stakeholder and political levels.

Stakeholders and coordination

- Mapping organisations, structures, influencers, and mechanisms best placed to deliver enhanced collaboration between malaria and NTDs;
- Noting potential target achievements that would mobilise coalitions or partnerships (e.g. political commitments, policy frameworks, initiatives, etc.).

Timeframe, Budget, and Deliverables

The consultant(s) will work with a small working group of MNMUK GLIDE, and END Fund staff starting from 19 April 2021 for an expected period of 4 weeks, with delivery of a full scoping report and recommendations for presentation by 14 May 2021.

The budget allocated for this scoping is circa \$15,000 per country.

The expected deliverables are:

- 1-2 sessions with MNMUK, END Fund, and GLIDE stakeholders to clarify expectations and key focus areas (by 23 April 2021);
- 10+ stakeholder interviews across both target countries (by 7 May 2021)
- A draft scoping report at synthesis and feedback stage (by 12 May 2021);
- A final scoping document at completion, including an executive summary and set of recommendations (by 14 May 2021);
- A detailed stakeholder mapping for each of the target countries setting out key organisations and fulcrums to structure the further development of the Initiative's approach (by 14 May 2021).

Consultant Expertise

The Team Leader should have:

- Strong professional experience in stakeholder mapping and analysis, with an excellent track record in global health or international development
- Experience with campaigns, advocacy, and communications work

The team should:

- Demonstrate relevant thematic expertise and a proven track record in global health and/or international development
- Strong and applied experience in at least one of the target countries, ideally both;
- Strong proficiency in qualitative data collection and analysis
- Experience in effective convening of multisectoral convening and coalition-building, either through direct network-building or international platforms and forums
- Strong analytical and writing skills
- A gender-balanced and diverse team of experts is preferred

How to Apply

Applicants should send an expression of interest which sets out their capacity, track record, and skills in relation to this piece of work, as well as a proposed approach and methodology. The strongest proposals will be contacted for interview and selection.

References will be requested once a proposal has been selected.

Please apply immediately as we are reviewing on a rolling basis and will be closing the opportunity as soon as a suitable consultancy is found.

All applications detailing the above information to be sent to: recruitment@malarianomore.org.uk