

External Evaluation Consultant

Reports to: Senior Manager, Programmes & Partnerships

Location: Flexible – London and home working

Remuneration: Dependent on experience

Contract: Fixed term consultancy contract for 3-month period starting as soon as possible.

About Malaria No More UK

Malaria is one of the world's oldest and deadliest diseases. It has been around since the dinosaurs and is thought to have killed half of all humankind. Despite enormous progress, half the world is still at risk and it still kills close to half a million people a year, including a child every two minutes.

Malaria No More UK (MNM UK) is part of a global movement that is determined to make this the generation that beats this killer. To realise this vision, we need to mobilise governments, influencers, businesses and the public, inspiring them to commit funds, energy and resources to ending deaths from malaria and wiping out the disease for good. We are a small but very hard-working team with ambitions and objectives that reach way beyond the expected, and every member of our team contributes to winning the fight to ending malaria, saving millions of lives and eradicating the poverty that this disease causes to so many. Together, we can end it for good.

Malaria No More UK is seeking an External Evaluation Consultant to conduct a summative evaluation of 18-months of advocacy, communications, and media engagement work funded by Comic Relief – "Preparing for CHOGM 2020 and its legacy – linking national and global advocacy".

Project Overview

Through the activities funded by the grant, Malaria No More UK (MNM UK) has worked with partners, countries and communities to help galvanise a new wave of support for the campaign to end malaria, from youth and influencer champions to decision makers.

The activities sought to renew focus and attention on malaria, help to galvanise the political leadership, resources and multi-sector action needed to reignite progress against this devastating disease and contribute towards linked health system strengthening and development. It built on the momentum created by the Malaria Summit and CHOGM 2018 – where amongst numerous other commitments, 53 Leaders' committed to halve malaria across the Commonwealth by 2023 - utilising regional and global platforms to showcase progress and inspire new champions from across the Commonwealth and beyond. In order to drive progress of the Commonwealth Commitment activities included mobilizing and utilizing evidence and champions from the agreed key Commonwealth countries: Ghana, Mozambique, Rwanda, Sierra Leone, Tanzania and the UK.

As a result of the global COVID-19 pandemic, these activities had to pivot to focus less on in-person physical events (such as the postponed Kigali Summit on Malaria and NTDs initially scheduled for June 2020), and more on direct advocacy influencing with UK government stakeholders, and the roll-out of effective campaigning content associated with the Zero Malaria brand. This has included the launch of the Draw the Line campaign and preparatory work in the run-up to the Kigali Summit now scheduled for 24 June 2021.

Evaluation Objectives

The purpose of this evaluation exercise will be to critically review select components of the activities undertaken in order to give insight as to the effectiveness of the grant spending and build on the MEL basis for MNMUK.

The specific objectives of the evaluation will include:

- Assess the extent to which the grant and the activities partly funded by the grant have achieved intended outcomes, in particular being cognisant of the activity pivots required by the Covid pandemic
- Identify 3 key lessons learned and best practice recommendations
- Engage and involve project stakeholders, participants, and partners throughout the evaluation process to strengthen ownership and increase the validation of findings and recommendations, e.g. through stakeholder interviews, surveys, and/or focus group discussions.
- Facilitate a review of the organisational Theory of Change (in parallel to the evaluation exercise), in particular in light of MNM developing a major new initiative in Africa.

Timeframe, Budget, and Deliverables

The consultant(s) will work with MNMUK subsequent to the end of the funded project period (April 2021). However, if there is availability before then engagement on the launch of the Draw The Line campaign (mid-Feb launch) would be ideal.

The budget allocated for this evaluation is £10,000.

The expected deliverables are:

- X sessions with project stakeholders on project results and progress;
- A draft Evaluation report at synthesis and feedback stage;
- A final Evaluation Report at completion, including an executive summary and set of recommendations;
- Three case studies that can be used to provide both qualitative and quantitative evidence as to the effectiveness of the activities that MNMUK is implementing.
- X sessions with MNMUK stakeholders on the organisational Theory of Change
- A findings report summing insights on the broader organisational Theory of Change

Consultant Expertise

- The Team Leader should have strong professional experience in programme evaluation in global health or international development;
- Experience with campaigns, advocacy, and communications work, either as an implementor or as an evaluator;
- The team should demonstrate relevant thematic expertise a proven track record in global health and/or international development;
- Knowledge and experience of MEL frameworks relating to advocacy and communications work specifically;
- Strong proficiency in qualitative data collection and analysis;
- Experience of conducting data collection using participatory methods and inclusive approaches;
- Strong analytical and writing skills;

This job description and person specification is a statement of requirements at the time of writing and is not contractual or exhaustive. It should not be seen as precluding future changes after appointment to this role and it may be amended over time in consultation with the Global Director of Communications & Partnerships

MNMUK recognises the value of a team in which people from diverse backgrounds are able to introduce fresh ideas and contribute to delivering our mission to make Malaria No More. Candidates from historically marginalised or underrepresented backgrounds are encouraged to apply.

Please apply by sending your proposal, experience and rates to recruitment@malarianomore.org.uk

Interviews will be held on a rolling basis and the successful consultant/s will be contracted for immediate start.