

CANDIDATE PACK CHIEF OPERATING OFFICER



CONTENTS

- 1. Welcome Letter
- 2. About Us
- 3. Our Work
- 4. People Behind Malaria No More UK
- 5. Role Description
- 6. Personal Specification
- 7. Staff benefits
- 8. To Apply



Dear applicant,

Malaria No More UK (MNMUK) has a clear objective – to end malaria. In a rapidly changing world the global community must be relentless in pursuing the end of a disease that was responsible for the deaths of almost half a million children in 2020.

Although a relatively small organisation, MNMUK is recognised as a powerful international voice in the global malaria campaign. Our core support from The Bill & Melinda Gates Foundation has significantly increased as our role of convener and catalyst for malaria leadership and funding has become ever more critical. In 2021 His Royal Highness the Prince of Wales became President of MNMUK.

Our strategy is to inspire the world to act. Over the coming months this will manifest itself in a high-profile communications campaign featuring David Beckham, Eliud Kipchoge and Yemi Alade, supported by some of the world's biggest communications and advertising companies. This will lead into the Kigali Summit on Malaria and NTDs, which we are co-organising, alongside the Commonwealth Heads of Government Meeting in Rwanda in June. This builds on the London Malaria Summit, 2018, organised by MNMUK, which inspired 53 Heads of State to commit to halve malaria. All will culminate in the replenishment of the Global Fund, where half the world's malaria funding is committed.

To help achieve our goals and create the best environment for our team we are recruiting a new Chief Operating Officer (COO). The COO will oversee Finance, HR/team wellbeing, IT and Planning, and play a critical role in developing strategy. You will work closely with me to ensure coherence and communication, enabling our high-performing, fast moving team to do our utmost to end malaria.

James Whiting Chief Executive, Malaria No More UK



DID YOU KNOW THAT A CHILD DIES EVERY MINUTE FROM MALARIA?

In an uncertain world, amongst a changing and destabilising landscape, Malaria No More UK is driving a plan that commits the world's leadership to end malaria in a generation. We are determined to make malaria no more and save millions of lives from this preventable and treatable disease. It is one of the greatest killer disease in human history – but we can do something about it.

Malaria No More UK is part of a global movement that is determined to make this the generation that ends malaria for good. To realise this ambitious but achievable goal our team of staff in the UK and Africa works to mobilise governments, influencers, businesses and the public, inspiring them to commit funds, energy and resources to help make malaria no more.

Since 2000 we have made enormous strides in the fight against malaria thanks to a concerted global campaign; shrinking the malaria map, reducing the death rate by over 50 percent and saving more than ten million lives.

The global malaria fight is becoming one of the biggest public health success story in history and fighting malaria is ranked as one of the most cost-effective global health interventions and we are determined to maintain momentum in spite of the effects of the COVID-19 pandemic.

THE CHALLENGE

Around half the world's population is at risk from malaria, with expectant mothers and children under five being particularly vulnerable. Every day, malaria hits the very poorest communities hardest. It keeps kids out of school, adults out of work, and communities stuck in a cycle of poverty they can't escape, overwhelming countries and continents.

But this is one fight we can win. Malaria is preventable and treatable, we have more tools now than ever before to prevent, diagnose and treat it. Our challenge and yours, is to make sure these tools get to the people that need them - so we can become the generation to make malaria no more.



THE OPPORTUNITY

By working to increase funding to speed up the delivery of tools for prevention, diagnosis, and treatment and radically expand the number of people we can reach, we have the very real and historic opportunity of becoming the generation to make malaria no more. An amazing legacy for every generation to come. Our aim is to reduce malaria incidence and mortality rates by 90 percent by 2030 and end malaria once and for all in our lifetimes. We will only achieve this by working with governments, decision-makers, business leaders, philanthropists, and innovators to combine efforts. Together we can win the battle against malaria.

Over the next few years, we need to galvanise global leaders and double global funding to reach these goals and save millions of lives.



INSPIRING

MNMUK has been raising support for malaria since 2009 with the UK government, businesses and the British public. We've made some great progress, building support for malaria across all major political parties in the UK. Our high-profile events with well- known figures like Bill Gates and exciting campaigns with Malaria No More UK supporters like Siya Kolisi, Eliud Kipchoge and David Beckham have rallied people around the world, inspiring millions with our very simple message: that we can be the generation to make malaria no more.



CATALYSING

We're building partnerships with those who share our vision of a malaria-free world. Together, we are catalysing the vital funds to make this disease no more. We work to build a committed network of likeminded and passionate individuals, global organisations, businesses, governments and the public.

Together we can unlock the vital funds needed to make malaria no more. The world has already more than halved the global death rate from malaria in the past 20 years.





WHY NOW?

More than ten million But there is much left to do, and the effect opeople who would have died of malaria are alive today. Half of those at risk in Africa now have access to a mosquito net, compared to just three percent in 2000. Progress in the fight against malaria has been massive. A century ago malaria was prevalent in almost every country across the globe, including Europe and the USA. In 2000, the global community agreed to reverse the tide, and by 2015 the death rate from malaria had fallen by 51 percent. An estimated 10.6 million lives have been saved as a result.

But there is much left to do, and the effect of the COVID-19 pandemic on malaria programmes has yet to be fully realised. Now, more than ever, we need to re-double efforts.



Over 600,000 people still die from malaria every year – most of these are children who won't live to see their fifth birthday. And even for those who survive, this disease is extremely disruptive. Malaria keeps children out of school due to sickness and reduces their ability to learn and thrive and each malaria episode is costly, for some, it will be a week's worth of household income to ensure a child receives life-saving medicine.

Reaching ambitious and achievable global targets would see us save millions of lives, prevent billions of malaria cases and unlock trillions in economic output.



OVER THE PAST FIVE YEARS, MALARIA NO MORE UK HAS:

- Acted as a powerful voice for malaria within, and on behalf of, the Global Fund to Fight Aids, TB and Malaria
- Reached over 2.4 billion people worldwide through the 'Malaria Must Die' campaign featuring David Beckham
- Reached over 1 billion people worldwide with the Draw the Line campaign launched in 2021 on behalf of the malaria community and in collaborative with many partners including the Dentsu Aegis Group
- Created a new overarching brand Zero Malaria to unify the global malaria community
- Welded a powerfully diverse group of partners to convene the Malaria Summit 2018, where \$4.1 billion was pledged by governments, businesses and philanthropists which will have a follow-up event in Kigali, 2022
- Orchestrated the campaign leading to 53 Heads of State who represent half the world's population living under the threat of malaria, and several key donor countries, committing to halve malaria by 2023 in the Commonwealth

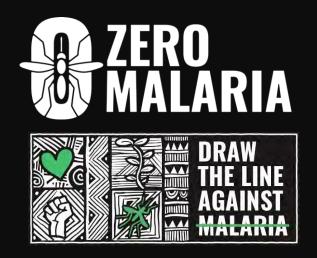
LOOKING FORWARD:

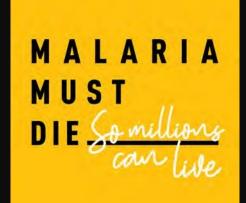
Our purpose over the 2019-2023 period is:

- To inspire (1) the global leadership and (2) resources needed to:
 - Halve malaria across the Commonwealth by 2023.
 - Cut malaria by 90% globally and eliminate it entirely in 35 more countries by 2030.
- Accelerate progress towards the ultimate goal: making malaria no more.



CAMPAIGNS AND BRANDS





CLICK TO EXPLORE SOME OF OUR CONTENT:



WATCH





WATCH

WATCH







WATCH

Ivy Rock

PEOPLE BEHIND MALARIA NO MORE UK

Every person behind our team is vital to our work to end malaria. Here are just a few of many people we couldn't do without...

HRH THE PRINCE OF WALES, PRESIDENT

His Royal Highness has long been a supporter of our work and a global champion of the need to end malaria. At a dedicated Malaria Summit at the time of the 2018 Commonwealth Heads of Government Meeting (CHOGM) in London, His Royal Highness spoke of the need for immediate action to combat malaria: "Combating malaria is without doubt an issue of truly global urgency and I'm encouraged and inspired to see how real the determination of the international community is to overcome this dreadful disease."

FOUNDING PATRONS

Peter Chernin

Peter Chernin is Chairman of Malaria No More (US) Board, and Founder of Chernin Entertainment and The Chernin Group. He founded Malaria No More US alongside Ray Chambers in 2006 with the goal of mobilizing the political commitment, funding, and innovation needed to end malaria. He later helped launch Malaria No More UK as a Founding Patron in 2009.

Simon Fuller

Besides being a Founding Patron of Malaria No More UK, Simon Fuller is owner and Chief Executive of XIX Entertainment and the creator of American Idol. From seeing his father suffer from malaria, and later through his experiences living in Ghana as a child, he saw first-hand how malaria affects people's lives, and developed a personal commitment to the fight to end the disease.

Ray Chambers

Ray Chambers is a Founding Patron of Malaria No More UK and is the UN Special Envoy for Health in Agenda 2030. Ray Chambers co-founded Malaria No More and has previously been the UN Special Envoy for Malaria and for Financing the Health Millennium Development Goals.

TRUSTEES

Norman Mbazima

Retiring in 2019 after a 40 year career, Norman has worked providing professional accounting and consulting services to the Government, state-owned enterprises, private organisations, and development institutions in Zambia. He also worked at Anglo American Plc in South Africa, at Chief Executive Officer and Chief Financial Officer of major subsidiaries or business units. He is Chairman of Anglo American Platinum Ltd and Zambia Sugar Plc, and sits on the Board of the South African Reserve Bank.

Sophie O'Connor

Sophie O'Connor is Board Treasurer, and Non-Executive Director at Lloyds Banking Group Insurance, Bupa Insurance and BNY Mellon.

Dr Linda Yueh

Dr Linda Yueh is an economist, writer and broadcaster. She holds senior positions at Oxford University, London Business School, and the London School of Economics and Political Science. She is an Adviser to the UK Board of Trade and Chair of the LSE Economic Diplomacy Commission

Professor Azra Ghani

Azra Ghani is a Professor of Infectious Disease Epidemiology at Imperial College London.

Dr David Reddy

Dr David Reddy, PhD, is CEO of Medicines for Malaria Venture (MMV). MMV is a not-for-profit research foundation that, together with its partners, has brought forward 13 new antimalarial drugs to malaria-endemic countries, saving an estimated 2 million lives to date. In addition, MMV has broadened the global malaria medicine portfolio and manages, with its partners, 65 projects. David has 26 years of experience in the development and commercialization of medicines for the treatment of infectious diseases. He is also a Board member of the Coalition for Epidemic Preparedness Innovations (CEPI), of the RBM Partnership to End Malaria, as well as Malaria No More UK.

Andrew Cook

Andrew Cook is a not for profit leader, fundraising development and communications specialist with considerable experience of working in executive and non-executive roles, for organisations such as the Red Cross, Oxfam and WaterAid. He currently serves as Executive Director for Income Generation at the Stroke Association in UK. Andrew is also Chair of the Advisory Board for the International Fundraising Congress, and became a Board Trustee of Malaria No More UK in 2017.

Dr Eva Thorne

Dr Eva Thorne is Director of Policy and Innovations for the Tony Blair Institute for Global Change, leading a team that focuses on politically actionable research and prototyping on Africa and the 4th industrial revolution, digitalisation for inclusive economic growth, and innovative partnerships across governments and the private sector. Eva has a background of experience working in developing countries with civil society groups, public sector institutions and NGOs on social, environmental and governance issues. She has also worked with African parliamentarians on revenue management and natural resource governance. Eva holds a doctorate in political science from the Massachusetts Institute of Technology and an undergraduate degree in history from Harvard University.

Sarah Douglas

Former CEO of Abbott Mead Vickers BBDO, one of the UK's largest advertising companies.

Feyi Olubodun

The founder and managing partner at Open Squares, a marketing strategy consulting firm to guide companies entering the African market. Author of 'The Villager: How Africans consume brands'. Previously CEO of Insight Publicis, the largest advertising company in West Africa. **LEADERSHIP COUNCIL**

Eliud Kipchoge

The greatest marathon runner of all time, Kenyan athlete and Olympic Gold Medallist Eliud Kipchoge is helping lead the race against malaria. Eliud says: "I am honoured to be on the Malaria No More UK Leadership Council. For too long now, malaria has stolen our lives, it has stolen our time, it has stolen our relatives, our children. I want to make sure that malaria doesn't steal our futures anymore."

In Kenya, thousands of lives are lost every year to malaria. Growing up, Eliud experienced malaria and saw its effects on his local community and the country as a whole. Now, he is relentless in his pursuit of positive change to end this disease for good.

LEADERSHIP COUNCIL CONT.

David Beckham

From our launch at 10 Downing Street in 2009, David Beckham became a dedicated supporter and founding member of our Leadership Council. Malaria disproportionately affects children under five, causing needless suffering and preventable deaths – something that, as a father, David has long been passionate about ending: "No father anywhere should lose a child to malaria."

David has been the face of the Malaria Must Die campaign since 2018, using his platform to raise awareness and amplify the voices of everyone living with the threat of malaria.

Andy Murray

Becoming a father made Andy Murray determined to play a role in the global fight to end malaria. "It's unthinkable, yet every day more than 800 children lose their lives because of a mosquito bite. In this day and age, this should not be happening. I truly hope that in years to come we can look back and know that we were the generation that helped to end deaths from malaria."

When Malaria No More UK first launched in 2009, Andy became a key supporter and founding member of our Leadership Council. Over the years, he has raised vital awareness, including wearing our logo on his sleeve when he won Wimbledon in 2016.

PATRONS

Andy Ransom

Andy Ransom is CEO of Rentokil Initial PLC.

Dame Heather Rabbatts CBE

Dame Heather Rabbatts is an entrepreneur and served as the Non-Executive Director of the FA.

ROLE DESCRIPTION: CHIEF OPERATING OFFICER REPORTS TO: CHIEF EXECUTIVE

The Chief Operating Officer is part of the Leadership Team for Malaria No More UK, and requires an ambitious leader who will relish the opportunity to contribute to the overall strategic direction of the organization.

The individual will take responsibility for the organisational development of Malaria No More UK. Working closely with the Chief Executive and other Directors, the Chief Operating Officer will develop a people strategy which enables all staff to achieve their fullest potential at MNMUK whilst being able to live healthy, balanced lives.

The Chief Operating Officer will also have overarching responsibility for all support functions including Finance, HR, Legal, IT and Planning.

This hands-on post requires a high level of entrepreneurialism, resilience and practical ability, combined with wide-ranging operational experience.

KEY RESPONSIBILITIES

- Play an active role in nourishing this growing organisation, including embedding organisational health initiatives
- Lead culture change/development initiatives where agreed and required
- Drive forward the strategic direction of the organisation, leading the strategic planning process for Board approval, aligned with operational planning and MEL strategies
- Manage the overall financial function of MNMUK including leading on the Audit and Risk Committee, engaging with teams on financial matters and striving to further advance the embedding and use of financial information in the charity
- Provide active 'business partner' assistance to the Fundraising function in support of major fundraising approaches across both finance and broader operational alignment.
- Oversee a flexible planning system that allows MNM UK to maintain its agile approach whilst at the same time ensuring that the future financial sustainability of the organisation is visible to all senior partners
- Lead organisation of Board meetings and Board information
- Lead all finance, HR, legal and IT activities engaging internal team members and outsourced providers
- Lead the operations team covering activities in both the UK and Kenya
- Supporting MNMUK to be as relevant as possible to do the crucial work it does, including integrating geographically diverse team members.

GENERAL RESPONSIBILITIES

To undertake any other reasonable additional duties as required by MNMUK.



PERSONAL SPECIFICATION:

This role offers a unique challenge for an individual with a genuine passion to help us be the generation to make malaria no more. You will deliver critical parts of the organisational strategy, including developing the talent in the organisation, ensuring organisational communication and cohesion, leading the financial strategy and management of the organisation, and strategic and operational planning

A passion for the work Malaria No More UK do is critical. Whilst we are fairly open on profile in order to attract the right calibre of candidates, this would suit someone on a clear upward career trajectory - this could even be your first senior leadership level role. You are likely to have considerable breadth of experience across Finance, HR, team and organisational development, communication, cohesion and wellbeing, and strategy and planning. We are less concerned about your length of experience, and more with your demonstrable rapid learning.

You will need to possess:

- Proven track record of delivering organisational change and development in a small or medium-sized organisation
- A full accountancy qualification (CCAB or equivalent) with experience of being responsible for the financial management of an organisation
- Experience of leading and supporting a team driving team wellbeing, communication and cohesion
- Demonstrable aptitude for working with Boards and their committees including ability to communicate complex information concisely and with clarity
- Demonstrable pro-active engagement with the strategy and work of your previous organisation(s)

In addition to the above, the following skills are desirable:

- Working in a senior management team
- Experience working with Boards and their Committees
- Entrepreneurial thinker and deal-maker with a strategic outlook
- Strong interpersonal skills and networks and the ability to inspire powerful individuals
- Resilience and a hunger to succeed undaunted by need to maximize limited resources
- Passion for the cause
- Preference for lived malaria experience

The position reports to the Chief Executive, sits on the Leadership Team, and attends Board meetings – you will need to be credible and comfortable at this executive level

You will need to be able to appropriately balance:

- strategic thinking AND operational detail
- enabling the agility needed for an advocacy organisation AND influencing best practice with process and governance

MNMUK recognises the value of a team in which people from diverse backgrounds are able to introduce fresh ideas and contribute to delivering our mission to make Malaria No More. Candidates from historically marginalised or underrepresented backgrounds are encouraged to apply.

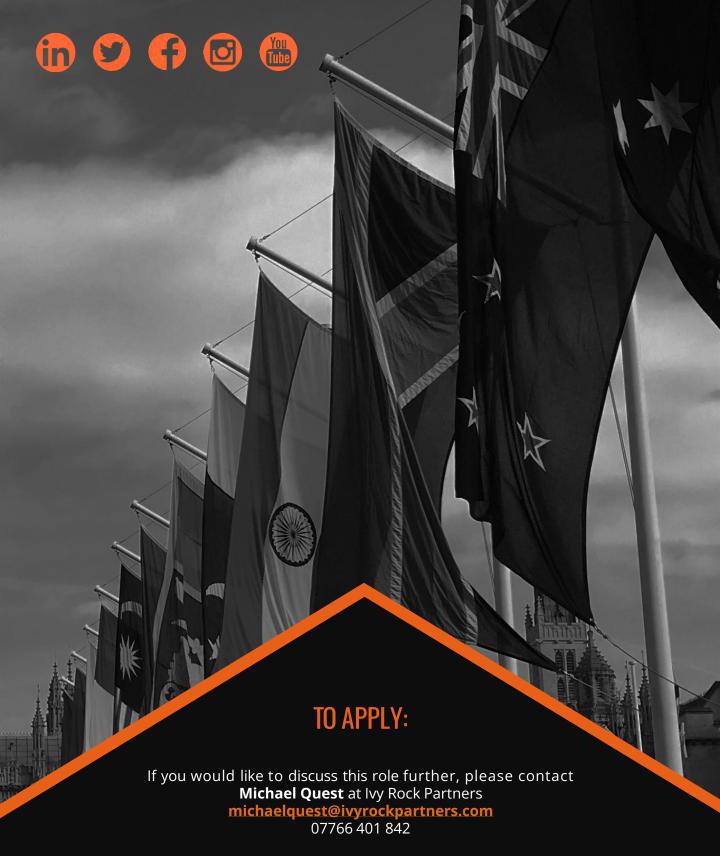
This job description and person specification is a statement of requirements at the time of writing and is not contractual or exhaustive. It should not be seen as precluding future changes

After appointment to this role and may be amended over time in consultation with the Director.

STAFF BENEFITS INCLUDE:

- 10% employer pension contributions
- 28 days' annual leave plus national holiday days
 Interest-free staff season ticket loan
- Continuing personal development opportunities
- Professional training & qualification subsidy





Please send your CV and a covering statement to michaelquest@ivyrockpartners.com before Monday 2nd May

Interviews will be held w/c 16th and w/c 23rd May

