



malaria

NO MORE

united kingdom

**WE EXIST TO MAKE
MALARIA NO MORE**

Dear applicant,

The eyes of the world have been on the Covid pandemic for the last 18 months, but there is another global health threat, malaria, that has impacted and killed hundreds of millions of children, women, men over centuries and continues to do so today. Every two minutes a child dies of malaria, a preventable, treatable disease. The tools to eradicate this disease in the next 20 years already exist or are in development. You may have seen the recent exciting news of WHO authorisation of the world's first malaria vaccine. The challenge now is to persuade the world to focus on taking the action needed to end malaria, saving millions of lives.

Malaria No More UK is a small but agile organisation, globally recognised for our world-class communications, strong advocacy networks, and high impact partnerships with governments, the private sector, media and talent, all directed towards ending malaria permanently.

We have recruited influential ambassadors including our new President HRH, the Prince of Wales, global superstar David Beckham, Nigerian singer and activist Yemi Alade and Kenyan Olympic Gold Medallist Eliud Kipchoge. We are known for being ambitious and creative in our approach, and a thought leader in the global malaria community.

Core support from, amongst others, the Bill and Melinda Gates Foundation and global advertising agency Dentsu International has grown as our role of convener and catalyst for global malaria funding and leadership has become ever more critical. We have galvanised commitments of billions of dollars to the malaria campaign in the past decade.

Malaria No More UK's mission is to inspire global partnerships, dynamic leadership and commitment to action to help eradicate malaria within a generation. Malaria destroys futures, overburdens fragile health systems and vastly limits individual and national potential. We are determined to make our contribution to the 53 Heads of State commitment to halve malaria across the Commonwealth, and put the world back on track to ending malaria once and for all.

Due to the retirement of our current Chair, Baroness Helene Hayman, we are now seeking an inspiring and dynamic Chair to work alongside our engaged board of trustees to lead the organisation through the next phase of its evolution. Our focus will be on amplifying and expanding our work globally, in the UK and in a number of African countries. To do this we need to be ambitious, well resourced and well networked at the highest levels of government, business and media in our key territories.

If you are motivated by our ambition and think you can apply your networks, skills and experience to support our work, please get in touch.

Sophie O'Connor
Treasurer, Malaria No More UK

Why now? The challenge and the opportunity

Malaria is one of humanity's oldest foes and the greatest killer disease in human history. Progress on reducing malaria has been significant in recent decades. Indeed, since 2000, 1.5 million cases and 7.6 million deaths averted, and two thirds of those at risk in Africa now have access to a mosquito net, compared to just two per cent in 2000.

However, despite these great efforts, progress began to stall in the final years of the last decade and the parasite is fighting back. The most recent WHO World Malaria Report, shows that now is not the time to step away from the fight, reporting more than 228 million cases in 2019, and over 409,000 fatalities. Africa carries the greatest malaria burden in the world, with 94% of all cases and deaths.

A child still dies every two minutes from malaria – that's 700 children every day - and around half the world's population remains at risk, with expectant mothers and children under five being particularly vulnerable. Every day, malaria hits the world's poorest and most marginalised communities the hardest. The cost is immense in terms of lives lost, family wages depleted, education missed, and workforce productivity drained, keeping communities trapped in a cycle of poverty they simply can't escape.

Against the backdrop of the COVID-19 pandemic, Malaria No More UK is driving an innovative strategy that commits the world's leadership to end this treatable and preventable disease within our lifetimes. We have more tools now than ever before to prevent, diagnose and treat it, and the very real and historic opportunity of becoming the generation to make malaria no more. Our challenge and yours, is to make sure these life-saving interventions get to the people that need them most.

Reaching ambitious and achievable global targets would see us save 10 million lives, avert 3 billion malaria cases and unlock \$4 trillion in economic output by 2030 alone. By working with governments, decision makers, business leaders, philanthropists, and innovators to combine efforts, together we can win the war.



OVER THE PAST FIVE YEARS MALARIA NO MORE UK HAS

- Secured a UK Government commitment of £2.5 billion over 5 years
- Orchestrated the global campaign leading to the Malaria Summit London 2018. 53 Heads of State – representing half the world’s population living under the threat of malaria – and several key donor countries, pledged \$4.1 billion, and committed to halve malaria across the Commonwealth by 2023, and reduce malaria by 90% globally by 2030. This was a landmark moment for the Commonwealth and, if achieved, it is estimated that over 650,000 lives could be saved, and 350 million malaria cases averted;
- Been requested by the Government of Rwanda to organise a second Heads of State-level Malaria Summit in Kigali alongside the Commonwealth Heads of Government Meeting in 2022;
- Reached over 2.4 billion people worldwide through the ‘Malaria Must Die’ campaign featuring David Beckham;
- Reached over 1 billion people worldwide with the Draw the Line campaign in collaboration with partners including Dentsu International;
- Created a new brand – Zero Malaria – to unify the global malaria community;
- Secured HRH The Prince of Wales as President.

LOOKING TOWARDS A BRIGHTER FUTURE

Our purpose:

- To inspire (1) the global leadership and (2) resources needed to:
 - Halve malaria across the Commonwealth by 2023
 - Cut malaria by 90% globally and eliminate it entirely in 35 more countries by 2030 – saving 10 million lives and averting nearly three billion cases.
- Accelerate progress towards the ultimate goal: making malaria no more.

CATALYSTS FOR CHANGE

MNMUK has been galvanising support for the malaria fight since 2009 with the UK government, the private sector and the British public, helping quadruple the UK’s financial commitment against malaria to £500M p.a. We are now expanding our advocacy and communications reach into English-speaking African countries and beyond.

Our high-profile Summits with influential figures including Bill Gates and HRH Prince Charles, and innovative creative campaigns involving Malaria No More UK changemakers from David Beckham to Chimamanda Ngozi Adichie, Andy Murray and Eliud Kipchoge, have rallied people around the world, inspiring millions with our simple message: we can be the generation to make malaria no more.

CAMPAIGNS AND BRANDS



Click to explore some of our content:



Role description: Chair of Trustees

Responsible for the overall governance and strategic direction of Malaria No More UK, supporting the development of the organisation's aims, objectives and goals in accordance with the governing document and legal and regulatory guidelines.

Role Purpose

- Inspire the delivery of the mission of MNMUK through engaging, and helping the organisation to engage, senior leaders in government, legislative bodies, business and media internationally, in the UK and English-speaking African countries to support making Malaria No More;
- Lead and contribute to the Board of Trustees' role of giving strategic direction to the organisation, setting overall policy, goals, targets and evaluating performance;
- Steadily guide the organisation during a period of organisational change and high ambition;
- Ensure that MNMUK complies with the charitable objectives defined in the governing document, charity law, company law and other relevant legislation and regulations;
- Safeguard the good name and values of MNMUK.

Responsibilities:

Ambassador

- As a lead ambassador and advocate, help the organisation to engage national and international leaders including Heads of State, Ministers, legislative representatives, international and national business, media and talent leaders, and major philanthropic donors and institutions;
- Use national and international networks and connections to the advantage of MNMUK to catalyse global partnerships and galvanise support in the fight against malaria.

Board/Executive

- Lead the Trustee body in ensuring that it fulfils its responsibilities for effective governance and financial stability;
- Chair regular meetings of the Board of Trustees to time, agreeing an agenda with input from the Chief Executive;
- Work in partnership with the Chief Executive, helping them to achieve the mission of the organisation and acting as coach and mentor when required;
- With the executive, ensure that strategic planning is initiated for agreement by the Board of Trustees, and that such plans are implemented;
- Develop a collaborative and cohesive Board with diversity of skills and experience;
- Ensure that the performance of the Chief Executive and Board of Trustees are evaluated on a regular basis;
- Promote a culture that is agile and impactful in working towards ending malaria.

Person specification

- Genuine interest in the vision and purpose of MNMUK, with commitment to ending malaria;
- A strategic thinker who is able to set the agenda and pace for change;
- Experience of developing vision and providing wise, independent judgement;
- Exceptional leadership skills, with the ability to motivate staff, partners and supporters and bring people together to end malaria;
- A politically adept leader who brings a distinguished network of influential leadership contacts at the most senior levels of the UK and/or English speaking African governments;
- A distinguished leadership network of government, business and/or media/communications/talent contacts;
- Comfort operating at the highest levels of international leadership, developing and introducing new networks and alliances to enhance our work to end malaria;
- Experience as a Board or Committee Chair with a good understanding of the role of the Chair and Trustees, the role of the Executive Team and where they intersect; respectful of Executive responsibility;
- Strong understanding of international development and ideally global health issues;
- Astute financial and business acumen.

Key Dates:

Closing day for applications: **Friday, 26th November 2021**

Preliminary meetings with Odgers: **December 2021/January 2022**

Interviews with MNMUK: **mid-/end of January 2021**



How to Apply

In order to apply, please submit a comprehensive CV along with a covering letter which sets out your interest in the role and encapsulates the aspects of your experience relevant to the required criteria.

The preferred method of application is online at: www.odgers.com/83661

If you are unable to apply online, please email: evie.day@odgersberndtson.com

All applications will receive an automated response.

All candidates are also requested to complete an online Equal Opportunities Monitoring Form which will be found at the end of the application process. This will assist the Malaria No More UK in monitoring selection decisions to assess whether equality of opportunity is being achieved. Any information collated from the Equal Opportunities Monitoring Forms will not be used as part of the selection process and will be treated as strictly confidential.

Personal data

In line with GDPR, we ask that you do NOT send us any information that can identify children or any of your Sensitive Personal Data (racial or ethnic origin, political opinions, religious or philosophical beliefs, trade union membership, data concerning health or sex life and sexual orientation, genetic and/or biometric data) in your CV and application documentation. Following this notice, any inclusion of your Sensitive Personal Data in your CV/application documentation will be understood by us as your express consent to process this information going forward. Please also remember to not mention anyone's information or details (e.g.: referees) who have not previously agreed to their inclusion.

Contact details

For a conversation in confidence, please contact:

James Bailey Johnson: James.BaileyJohnson@odgersberndtson.com or
Hannah Peech: Hannah.Peech@odgersberndtson.com.

We are committed to ensuring everyone can access our website and application processes. This includes people with sight loss, hearing, mobility and cognitive impairments. Should you require access to these documents in alternative formats, please contact evie.day@odgersberndtson.com

Also, if you have any comments and/or suggestions about improving access to our application processes please do not hesitate to contact us response.manager@odgersberndtson.com

