



malaria
NO MORE
united kingdom

**WE EXIST TO MAKE
MALARIA NO MORE**

ABOUT MALARIA NO MORE UK



Malaria has been described as the oldest killer disease in history; even now, despite recent progress, it claims the life of a child every minute. Malaria No More UK's principal mission is to catalyse and inspire global partnerships, dynamic leadership, and innovative financing to help eradicate malaria within a generation. Over the next two years alone the organisation is determined to do everything possible to halve malaria across the Commonwealth and put the world back on track to ending it once and for all. MNMUK passionately believe that the global community must be relentless in pursuing the end of one of humanity's oldest and deadliest diseases, which still steals futures, overburdens fragile health systems, and vastly limits individual and national potential.

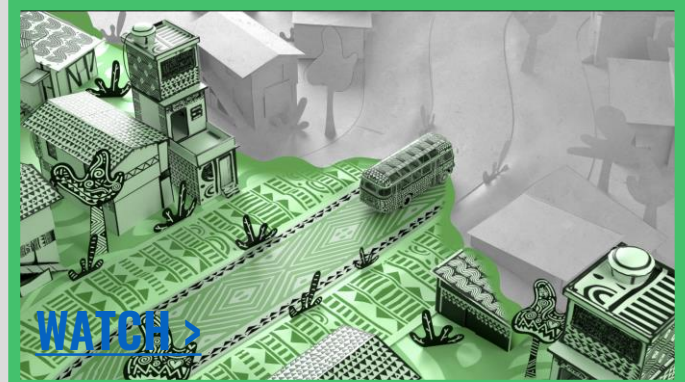
This is one fight that can be won, and the focus going forward will be on amplifying and expanding on the achievements of MNMUK's prestigious advocacy and communications campaigns in 2018 – 2021, which reached over two billion people and inspired Heads of Government, CEOs and global changemakers to act.

In February 2021, to support the Zero Malaria Starts with Me movement, MNMUK launched the campaign Draw The Line Against Malaria, to galvanise young people in African countries, to create a sense of a movement to encourage leaders to take accountability and action to move malaria up the political agenda. The campaign aims to put pressure on governments to take urgent action to deliver the 2023 Commonwealth Commitment, ensuring malaria is halved in the next 3 years and make it 90% eliminated by 2030. In 2018, at the time of the London Malaria Summit, the organisation launched the Malaria Must Die campaign and have subsequently created three unique campaigns that have supported global and UK advocacy objectives featuring our long-term supporter David Beckham, a founding member of the Malaria No More UK Leadership Council.

CAMPAIGNS AND BRANDS



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AMBASSADOR & INFLUENCER RELATIONSHIPS OFFICER

LOCATION: Nairobi, Kenya or Vauxhall, London and working from home (Hybrid working)

CONTRACT: PERMANENT

HOURS: FULL TIME 35 HOURS MONDAY – FRIDAY

SALARY: £26000 - £30000 P.A.

REPORTS TO: HEAD OF AMBASSADOR RELATIONS & PR

ROLE SUMMARY

The Ambassador & Influencer Relationships Officer will support the Head of Ambassador Relations & PR in the delivery of MNMUK's high-profile supporter strategy. This includes the organisation's work with exceptionally influential ambassadors including MNMUK's new President His Royal Highness, The Prince of Wales, global superstar David Beckham, Nigerian singer and activist Yemi Alade, and Kenyan Olympic Gold Medallist Eliud Kipchoge. MNMUK are proud to be known for being bold and courageous in approach and of being a significant thought leader in the global malaria community, unlocking unique possibilities for sustainable value and lasting change.

This role will play a critical role in the delivery of our work with this extraordinary group of Global, African and UK VVIPs, celebrity champions and digital influencers and their work supporting malaria campaigns.

Malaria No More UK is a small, very hard-working team based in UK and Kenya with ambitions and objectives that reach way beyond the expected, and every member of the team contributes to winning the fight to ending malaria, saving millions of lives and eradicating the poverty that this disease causes to so many.

This role will help the team manage and nurture high profile relationships to inspire public, political and private sector support locally and globally. MNMUK engages high profile influencers who have an authentic fit with the cause and who are globally inspiring, trailblazing, and leaders in their field.

KEY RESPONSIBILITIES

- Support the Head of Ambassador Relations & PR on talent-led areas of campaigns and specific relationships. This includes supporting on delivery of plans for the highest-profile supporters on the Malaria No More UK Leadership Council and nurturing MNMUK's team of Special Ambassadors including creating bespoke plans.
- Conduct research, create presentations and briefs and help pull together relevant messaging and information for pitches and key updates needed for approaches, networking and stewardship of MNMUK Ambassadors and high-profile supporters.
- Ensure good levels of communication and collaboration with other MNMUK teams to ensure talent relationships are well maintained and deliver effectively for Advocacy and Philanthropy and Partnerships.
- Monitor talent profiles in the media, their involvement with other charities and their potential connection to the cause, seeking out new influencers and creating opportunities to make approaches with screening and risk assessment in place.
- Develop, manage and maintain contact details for high-profile supporters, in line with GDPR, using the organisation's CRM system, Salesforce.
- Support the Head of Ambassador Relations and PR with the development and implementation of a talent stewardship scheme so all talent involved with MNMUK and global malaria campaigns feel confident about the cause and that their involvement is vital.
- Make sure all talent and their representatives are thanked and that a recognition strategy is in place.

OTHER RESPONSIBILITIES

- To undertake any other reasonable additional duties as required by MNMUK.

PERSON SPECIFICATION:

Essential:

- Experience of working with high profile individuals and their teams – in-house within a campaigning organisation or agency background.
- Experience of growing talent relationships that deliver multiple wins i.e. advocacy, fundraising, communications and talent's own growth strategy.
- Ability to produce supporting materials – presentations, briefs and pitches – to help wider teams develop and nurture relationships locally and globally with senior stakeholders/ high profile individuals and their representatives.
- Proven ability to collaborate with multiple teams both internally and externally, managing multiple stakeholders and a complex set of priorities.
- Excellent communication skills - written, verbal and presentational and influencing skills.
- Strong understanding of the celebrity & entertainment landscape.
- Ability to work as part of a successful team but also able to take initiative, solve problems and think laterally in a high-pressure environment.
- Attention to detail in research, planning and delivery.
- Excellent project management and organisational skills.
- IT literate and experience of contact management systems.
- Knowledge of, and ability to articulate, MNM UK's cause and core purpose.

Desirable:

- Experience in working with high-profile individuals from the African continent.
- Knowledge of the global health sector and experience of navigating the variety of stakeholders within it.
- Lived personal malaria experience.

Personal Attributes

- A "can-do" and agile, creative attitude and team player with the ability to think quickly, pro-actively and strategically.
- Practical and hands-on, as well as a strategic thinker with a desire for delivering communications that are driven by doing things differently.
- Strong interpersonal skills with effective partnership working and relationship-building.
- An adaptable team player who can adjust and flex priorities according to changing circumstances and who is comfortable multitasking on an ongoing basis.

MNMUK recognises the value of a team in which people from diverse backgrounds are able to introduce fresh ideas and contribute to delivering our mission to make Malaria No More. Candidates from historically marginalised or underrepresented backgrounds are encouraged to apply.

This job description may be amended over time in consultation with the Manager

Staff benefits include:

- 10% employer pension contributions
- 28 days' annual leave plus national holidays for the country of residence
- Private Health Insurance may be available for non-UK residents depending on country of residence
- Professional training & qualification subsidy



**If this sounds like a role you are driven
to take on, we would like to hear from you.**

To apply, please send your CV and a covering statement detailing how you fit the role and why you want to work for us to: recruitment@malariaomore.org.uk

CLOSING DATE: 11TH JANUARY 2022

FIRST INTERVIEWS: W/C 17TH JANUARY 2022

If you would like to discuss anything about the role before applying, please email as above.